

NFPC 20/03555 Objection - Poor Design

North Ferriby Parish Council (NFPC) objects to the submission on the following basis, the Design and Access Statement, the submission by SMR Architects, is seriously flawed.

In both the Site Introduction 1.0 and the Conclusion Summary 7.0, SMR contend the site is in Hull, in fact every page is titled Plot E, Melton West Business Park, Hull.

More seriously most of the illustrations are incorrect and put politely, misleading to the public and Elected members who should be presented with legally accurate information.

The legally defined Open Space, distancing North Ferriby from Industrial encroachment is not shown and should not be encompassed into the site, it cannot be considered as land for Employment use.

Further to legal advice received by NFPC, we respectfully advise SMR to refer this matter to their clients.

We also register our complete disappointment that the applicant and SMR have not considered rotating the pre-packed copy and paste Amazon building or tailoring the design to fit the constraints of the site to reduce the impact on residents.

The building is completely out of scale to the rest of the Melton West Business Park, and is not the correct siting for an operation of this scale, being only 150m from residential properties. No consideration has been made within the building design to minimise this impact, for example, plans show an illuminated sign on the east elevation, why is this necessary? Also why does the design include a blue stripe at the top of the building – this only emphasises the top of the building and it should be noted that other similar sites eg Bowburn, do not have this design feature. Please can Planning Officers request the removal of these design features?

As presented in this Design and Access Statement as provided by SMR, NFPC continues to vehemently object to this design and the inaccurate and misleading public portrayal of the proposal.