# NORTHFERRIBY PARISHPLAN

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The Steering Group wishes to express its thanks to John Fairclough for kindly providing the artwork for the cover.

## 1. INTRODUCTION

#### Background to the Plan

The Government's Urban and Rural White Paper published in 2000 encouraged Parish Councils to set out a vision for the future, consulting local residents about the social, economic and environmental issues affecting them and showing how they would like their community to develop during the next five to ten years or longer. Such an approach should ideally cover all aspects of life in the parish and not be limited to "planning" issues such as housing and industrial development.

The East Riding of Yorkshire Council has prepared an updated Sustainable Community Plan in 2010. The Plan focuses on five key ambitions (the abbreviations refer to the Action Programme):

- Children and young people have a brighter future ("CYP")
- Older people enjoy a healthy independent lifestyle ("OP")
- Communities are healthy, thriving, prosperous and safe ("Com")
- Regeneration transforms deprived areas and reduces health and other inequalities ("Reg")
- We value and care for the diverse character of the area. ("Char")

The Parish Plan has been formulated with these aims in mind, so that North Ferriby is an active participant in the strategic sense of purpose. Detailed links between our recommendations and these ambitions are set out in the Action Programme at the end of this document.

The Joint Structure Plan for Hull and the East Riding, adopted in June 2005, set out a new development strategy for the sub-region. The East Riding of Yorkshire Council is preparing a new Local Development Framework which will add detail to the strategic perspective and will be the basis on which new development is considered for years ahead. Now is the right time for a Parish Plan for North Ferriby, which can both contribute to the Local Development Framework and set out how local people wish to see the village develop.

The process was started in October 2007 when the Parish Council called a public meeting to discuss the idea of preparing a Parish Plan. A Steering Group was assembled, involving village residents including a number of Parish Councillors. The Group has coordinated consultations with residents, employers, school children and village societies, together with key external players, and has worked independently of the Parish Council to prepare this Plan. At its meeting in March 2011 the Parish Council agreed to adopt the Parish Plan.

The key steps in preparing the Plan have involved:

- An Open Day on 12 January 2008 in the village hall to hear village views about the most important issues that the Plan should tackle. This was attended by over 200 residents.
- Consultations with school children in February 2008, when many ideas were put forward about what children like about North Ferriby and what should be planned for the future.
- A very extensive household questionnaire survey, carried out in October 2008, with over 70 questions about village life and residents' opinions and needs. 785 completed questionnaires were returned, with data from 1,528 people, covering around 40% of the parish population.

- A questionnaire survey of local businesses, also in October 2008, to investigate their particular needs and issues.
- A further Open Day on 27 February 2010 to discuss the findings of the surveys and the likely content of the Draft Plan. This again was well attended, and enabled further ideas about projects and action planning to be developed.

Summaries of the outcomes of these steps, and full analyses of the surveys, are available separately. Whilst an enormous amount of information has been collected, the purpose of the Plan is very much action oriented. The final section of the Plan is an Action Programme which shows the key steps to be taken, the leading responsibilities for each step, and a timetable for action. This recognises the need for the East Riding of Yorkshire Council and other bodies to be involved in supporting the Plan if it is to be successful. The Action Programme will need to be kept under continual review as projects are developed and completed.

The implementation of the Plan may be affected by the yet to be decided provisions of the Government's localism strategy which seeks to give local communities more powers to achieve their local priorities. This may well affect how we progress certain of the projects identified in the Plan.

#### North Ferriby Yesterday and Today

North Ferriby is situated in the East Riding of Yorkshire, on the north bank of the River Humber and at the southern edge of the Yorkshire Wolds. It is around nine miles from the centre of Kingston upon Hull and its neighbouring villages are Melton to the west and Swanland to the north and the town of Hessle to the east. The principal authority is the East Riding of Yorkshire Council, which is a unitary authority. North Ferriby has a Parish Council of eleven elected representatives. The parish boundary is shown in Map 1. There has been a river crossing here since the Bronze Age (and possibly a settlement nearby too), as witnessed by the discoveries, in the mud of the river bank, of parts of three ancient boats which date back to around 2000 BC. These finds suggest that North Ferriby had important trading links with southern England and the continent in pre-Roman times. The village name is Danish and reflects the "place of the ferry" from about AD 900. During medieval times the village recovered from the harrying of the North by William the Conqueror and feudal village life continued to develop. In the 18<sup>th</sup> and 19<sup>th</sup> centuries, Hull merchants built fine houses in High Street and the coming of the railway led to further expansion, especially in the early part of the 20<sup>th</sup> century. Since then there has been further significant growth, especially between 1950 and 1980.

Further information on the history of the village is available in "North Ferriby, a Villagers' History", compiled by the Reverend David J. Bulman and published by the Lockington Publishing Company in 1982.

In 2001 the Census recorded North Ferriby as having a population of 3,819. A summary of the findings of the Census is given in the table overleaf.

2001 Census data – North Ferriby Parish						
Population	No.	%	Households	No.	%	
All people	3,819		All households	1,557		
Males	1,862	48.8	One person pensioner households	206	13.2	
Females	1,957	51.2	All pensioner households	196	12.6	
People living in households	3,773	98.8	Couples with no children	386	24.8	
People in communal establishments	46	1.2	Couples with dependent children	372	23.9	
Aged 0-4	187	4.9	Lone parent households	57	3.7	
Aged 5-15	530	13.9	Families with non-dependent children	156	10.0	
Aged 16-24	277	7.3	Other one-person households	134	8.6	
Aged 25-44	925	24.2	Other households	50	3.2	
Aged 45-64	1,230	32.2	Households with no cars or vans	136	8.7	
Aged 65-74	369	9.6	One car or van	633	40.7	
Aged 75 and over	301	7.9	Two cars or vans	641	41.2	
Single adults	591	15.5	Three or more cars or vans	147	9.4	
Married	2,073	54.3	Pensioner households with no car or van	104	6.7	
Divorced or widowed	483	12.6	All cars or vans in the area	2,402		
People with limiting long-term illness	550	14.4	Ethnic group : white	1,530	98.3	
People providing unpaid care	446	11.7				

More recently, in 2007, the East Riding of Yorkshire Council prepared population estimates which gave the parish population as 3,979. This comprised the following age structure, the profile of which varies very little from that of the Census:

Total population	3979
0-4	160
5-9	193
10-14	257
15-19	245
20-24	150
25-29	121
30-34	169
35-39	265
40-44	332
45-49	307
50-54	298
55-59	342
60-64	338
65-69	271
70-74	211
75-79	145
80+	175

The Parish Plan household survey returns from about 40% of the village's residents give a picture of the village population in which young people in the age groups 0-30 are under-represented compared with the older age groups. However, there was a strong representation of people of working age and older.

The respondents said that they live here predominantly because of suitable housing (47%), because of the more rural character of life here (38%), because they work or worked locally (33%), and because of suitable schooling (28%). The returns showed 46% being employed, in full time work or having their own business, and 37% being retired. Most people travel up to 15 miles to work in the local area, including Hull, whilst 13% work from home or within the village, and 10% travel out of the immediate area to work. Car use is by far the most frequent way of getting about, with 83 % of people saying they travel that way, although use of the train (19%) and bus (16%) are significant, as are walking (18%) and cycling (10%). The attractiveness of the village and area are what people most often say they like best about living here, followed by good accessibility to Hull and the wider region. There is a wide range of village activities, with over forty clubs and societies having been contacted in the preparation of this Plan.

Most children and young people in North Ferriby attend the local school, North Ferriby Church of England Primary School, from the September before their fifth birthday and transfer to South Hunsley School and Sixth Form College in Melton at the age of eleven. An out-of-school club operates on the school premises. Pre-school provision is offered by First Steps Playgroup, based in the Village Hall.

Since 2002 North Ferriby has been developing a relationship with Le Pellerin, a village on the Loire estuary in the west of France with many similarities in size, geographical location etc. This has been recognised by both municipal authorities in the form of a Friendship Agreement signed in 2008, and is expected to become a formal twinning of the two communities in 2011. The formal twinning will open up further opportunities for social, educational and economic co-operation.

The map on the following page shows the extent of the North Ferriby parish and its boundaries.



## 2. HOUSING AND PLANNING

#### **Housing Development Sites**

In the recent past, North Ferriby has been the subject of substantial new housing development. The Beverley Borough Local Plan adopted in June 1996, within the framework set by the former Humberside Structure Plan, recognised the village as a "Selected Settlement" suitable for accommodating new housing developments. Since then, several sites allocated in the Local Plan have been developed, notably at Ings Lane, Church Road, Woodgates Lane and Nunburnholme Avenue, primarily for high status detached dwellings. Additionally, several other sites have come forward and been approved for development within the built area of the village.

The planning policy position today is significantly changed. The new Structure Plan for Hull and the East Riding places priority for new housing development in Hull and in the larger towns of the county. North Ferriby has no special status and is seen as being like other villages in the countryside. There are no more undeveloped sites put forward for development, and none is proposed. Indeed, within the village development limits there are no undeveloped sites left. Present planning policies require any small-scale housing developments to meet local needs and support existing village services.

We understand that in its current residential land allocation exercise, the East Riding of Yorkshire Council has been asked to consider two further sites for development, at Wilson Close and east of the village playing fields respectively. These sites are both outside the development limits set in the Beverley Local Plan. Housing projects on these two sites will be subject to allocation in the Local Development Framework.

Our household questionnaire surveys indicate that there is no significant support for extending the village boundaries by new developments. A substantial proportion (46%) of respondents thought that no new housing is needed at all. Some 81% of respondents felt that it is very important to preserve the character of North Ferriby generally; villagers consider that the friendly village atmosphere (64%), and the fact that the village is not too big (59%), are among the best things about living here.



#### Small and Infill Developments

As well as larger scale housing developments, there have been many small infill developments in North Ferriby, often through the development of gardens and the replacement of large houses by several smaller (but often still large) detached ones. A small number of such developments remains to be completed.

Relatively few people surveyed felt that infilling in large gardens (9%) or replacing large houses with several smaller ones (14%) is appropriate. There are also concerns about the growing problems associated with traffic and congestion (see section 6), particularly in the central parts of the village around High Street and Church Road; and about the adequacy of drainage facilities. In times of rainwater flooding the storm water from North Ferriby and a large part of Swanland has inundated the area around Brickyard Cottages. The Yorkshire Water Authority has implemented a project to improve the storm overflow and pumping facilities at Brickyard Cottages in order to give protection in severe weather.

Applications for small-scale developments within the village fabric should therefore demonstrate that they can contribute to the protection or improvement of village character and will not exacerbate existing traffic and drainage problems.

#### Protection of Village Open Spaces

Outside the built part of the village, North Ferriby has a number of public amenity areas which currently have no special recognition in the Beverley Borough Local Plan. However, it is important that the following very much valued facilities receive specific protection in the new Local Development Framework:

- The village school sites. The sites east and west of Church Road provide much needed open space and, on the eastern site, playing fields used by the community as well as the school. As the village is deficient in playing fields provision (see section 5) it is important that this wider function is recognised. The western site also provides occasional extra parking facilities on football match evenings (see section 6). Both have important community functions assisting in the resolution of other issues in the Parish Plan.
- The Riverside Walkway and Humber foreshore provide important amenity open space, the Walkway having been developed by the Parish Council on a former refuse disposal site. This is now a very valued public space; about 75% of respondents to the household survey felt that this area is important and should be protected.
- The Long Plantation. Although not within the parish, this provides a very important and valued landscape framework to the village's western approaches. Now that business development to the west of the village is under way, it is particularly important that this be protected in the Local Development Framework. Over 50% of questionnaire respondents said that this was important. Over 80% of respondents wished to preserve the character of the village generally, of which the landscape setting is a key element.
- Blasket Pond. This is seen as an important nature conservation site and gives peaceful enjoyment to many visitors. Over 26% of survey respondents, some 400 people, felt that it should be protected.

The protection currently afforded to the Reed Pond and Ings Fields nature conservation site under the Beverley Borough Local Plan, reinforced by its recent designation as a Local Wildlife Site, is also seen as vital to these sites. It is very important that proper steps are now taken to ensure the long-term well-being of this unique feature of the village.

#### Affordable and Local Housing Needs

Despite the recent building of substantial amounts of general family housing, there remains a need for affordable housing for local people who do not have the means to buy in the current housing market. The East Riding of Yorkshire Council's Housing Needs Report of January 2008 identified a five-year total shortfall of 92 units in the parish. In April 2007 there were 29 families or single people from North Ferriby on the Local Authority's first preference waiting list, compared with a stock of 49 affordable housing units and a turnover of only two dwellings in the parish in 2006-07.

The Parish Plan questionnaire survey elicited a response of 21% - 329 people – who felt that more low cost starter or affordable homes should be built. A significant proportion was also in favour of homes for the retired/elderly (19%) and for warden-controlled housing (16%). It seems clear that more work needs to be done to identify and seek to address the specific real needs behind these figures. A vibrant community should offer opportunities for both young people and the elderly to find homes in order to stay in their village if they so wish and maintain its long-term vitality.

The search for acceptable sites for these new developments will be an important part of such work. As indicated above, the Hull and East Riding Structure Plan policy now requires new residential development in the village to demonstrate that it meets local needs and supports local services. There are few potential sites left, and consequently project development for affordable housing and for housing for the elderly will need to focus on:

- Potential development in the grounds of the few suitable large houses, where the character of the development can reflect the character of the village without detriment to neighbours; and
- The site at Wilson Close which, whilst not suitable for general market housing development, might exceptionally be acceptable for a special project to address identified village needs.

#### Housing and Planning Recommendations

H1. There should be no new allocations of land for general housing development in and around the village.

H2. Any new development should protect or enhance the character of the village, should not contribute to increased drainage problems due to flooding and should not cause increased traffic congestion or safety problems in the central parts of the village.

H3. The village school sites, the Riverside Walkway and the Humber foreshore, the Long Plantation and Blasket Pond (as well as the Reed Pond and Ings Fields) should be given specific recognition and protection in the new Local Development Framework.

H4. An affordable housing project should be explored, to address the needs of young people and families who wish to stay in the village but cannot afford to buy in the present market. (**Key Project A**)

H5. A sheltered or communal housing project should be explored to provide for the needs of elderly or disabled people who wish to stay in North Ferriby and who require supported accommodation. (Key Project B)



## 3. CONSERVATION AND ENVIRONMENT

#### Village Character and Setting

The approaches to the village from the north and east give extensive views of the surrounding farm land. One notable characteristic is the wooded appearance of the village, afforded by its many trees. A report published by the East Riding of Yorkshire Council in 2005 (East Riding of Yorkshire Landscape Character) confirmed that North Ferriby lies within an Area of High Landscape Value and that the farmland within and adjacent to the parish is mostly of high quality (Grade II). The map on the previous page shows the main part of the village and indicates the extent of the two Conservation Areas, a number of key locations or premises, Listed Buildings, open spaces, and areas subject to Tree Preservation Orders.

Of the respondents to the Parish Plan household questionnaire, 75% ranked its pleasant nature as one of the best things about living in North Ferriby. The need to protect the general character of the village was supported by 81%. Part of its attractiveness lies in its setting and this general feeling needs to be respected in any future planning.

The members of the Parish Council Planning Committee consider all applications for development within the parish and communicate their views to the East Riding of Yorkshire Council. The Ferriby Conservation Society also comments on any cases falling within its terms of reference. Both bodies aim to ensure that developments within the parish do not damage its character.

The open rural character of the area between North Ferriby, Hessle and Swanland is key to the attractive setting of the village. This is becoming the only such area on the north Humber bank between Brough and Paull. In the context of the new Structure Plan emphasis on the greater Hull area, this strategic setting should be part of the "green belt" of the city. We believe a review of green belt designations for Hull should be undertaken and that this area should be included in it.

#### The Built Environment



Moss and Honeysuckle Cottages, former estate workers' dwellings

There are two Conservation Areas in the village, which are shown on Map 2. North Ferriby Conservation Area was designated in 1982. It includes two of the main thoroughfares and almost all the oldest buildings, nine of these being Grade II Listed. There are also several old brick garden walls of note in this area, one being Listed. In 2007, an adjoining area Parkfield designated was as the Conservation Area. Many of the buildings in the latter are of similar age and style (i.e. early 20th century) and the area is characterised by its many trees and large gardens.

These two Conservation Areas were seen as very or fairly important by 70% of the household survey respondents, although

there was less support for extending these areas. It is clear that most people think it is important to protect the general character of the village. Several other buildings or structures have been mentioned as being worth considering for official listing, and these should be investigated in due course. It should be noted that English Heritage are reluctant to list post-1840 buildings and require well-researched evidence before according new listed status.

Within the parish as a whole there is also a number of Tree Preservation Orders on both individual and groups of trees. Additional Tree Preservation Orders may be needed, especially outside the two Conservation Areas, and the situation as regards these should be continually monitored.

#### **Open Spaces and Amenity**

The importance of protecting the public access areas and open spaces within the village, including particularly the Humber foreshore, the Riverside Walkway and the Reed Pond and Ings Fields, has been mentioned in Section 2. Members of the Parish Council and others have worked hard to make the Riverside Walkway (on a former rubbish tip) and the Reed Pond attractive. The

Conservation Society is endeavouring to help to maintain the Ings Fields, with their rare plants, in their original condition as grazing land. In Spring 2011 the East Riding of Yorkshire Council granted the Ings Fields and Reed Pond jointly Local Wildlife Site designation under its Biodiversity Action Plan. The Landscape Character report recommended that areas of wet grassland should be retained for their biodiversity. The Long Plantation provides a key landscape feature, a shelter belt and a pleasant outlook for those living nearby, and is particularly important in



view of the Melton Business Park proposals which have been agreed west of the village. The Playing Fields and allotments are highly valued and much used. There are forty-two allotment plots, some of which are sub-divided, and priority is given to North Ferriby residents when plots become available. The allotments are actively managed and plots are quickly reassigned if they become neglected. In addition there are smaller open spaces such as Coronation Gardens and the

The presence of a mainly open area of farmed land to the east of the village is also much appreciated by residents of the parish. Here it is important to maintain hedges and groups of trees, such as those round Blasket Pond.

central treed area of The Triangle, both within the Conservation Areas.

The prevention of vehicle damage to grass verges was mentioned by 40% of household survey respondents. Many suggestions were made for improving the attractiveness of the village in general by planting bulbs and flowers, as well as by further tree planting and the provision of more seats. These are matters which the Parish Council's Environment Committee could take a lead in coordinating, and residents could also be encouraged to make their own contribution to village character in this way.

#### Waste Disposal

Waste disposal facilities in the village are provided by the East Riding of Yorkshire Council. Household collections cover general waste, garden waste, and recycling facilities for paper, plastic bottles, tins etc. The East Riding of Yorkshire Council is liaising with Parish Councils to develop further improvements to waste collection.

There is strong support for having a bottle bank within the village (72% of survey respondents) and for cardboard collection facilities (59%) and a clothing bank (38%). It is difficult at present for people without suitable transport to recycle these commodities. The East Riding of Yorkshire Council and the Parish Council are encouraged to work together to improve these facilities.

The most important way in which people felt that North Ferriby could be made more attractive was by the removal of litter (63%). There is a number of volunteers who collect litter on a regular basis, and the Parish Council employs a Recreation Warden whose duties include litter collection on the playing fields. The Parish Council has taken advantage of opportunities provided by the East Riding Youth Offending Team to engage young offenders in clearing litter in the village and surrounding area. There is strong support for more litter bins (56%) and these must be emptied on a regular and systematic basis. Many felt that efforts should be made to educate children and young adults to dispose of litter correctly, and that better enforcement of penalties against offenders was needed. The work of volunteers in removing litter from the streets is widely appreciated but many feel that more should be done. Perhaps a wider Green Team for the village, including children's and youth organisations, could help to organise an improved situation regarding litter and cleanliness.

Dog litter continues to be of concern to over half of survey respondents. The success of the East Riding of Yorkshire Council's proposals for countering dog fouling will need to be monitored, particularly the adequacy of warden arrangements. Again, the enforcement of penalties is seen as a key requirement.

#### **Flood Protection**

The risk of flooding by rainwater flowing into the low-lying parts of the village has been exacerbated by the amount of building in the higher areas and in Swanland. In addition, on the lower slopes there are springs in a number of places and these add to the amount of water draining towards the Humber. Yorkshire Water has implemented a project to improve the storm water overflow collection and pumping facilities at Brickyard Cottages, which area has borne the brunt of flooding on a number of occasions, including the disastrous events of 2007. The East Riding of Yorkshire Council has improved roadside drains and gutters, but this needs to be coordinated with the removal of water from the lowest collection points. The Parish Council has taken a lead in highlighting these problems and will continue to press the East Riding of Yorkshire Council and Yorkshire Water to achieve a satisfactory solution for the village. At the same time, drains and gutters need to be kept clear of debris throughout the village.

Significant long-term rises in sea level are predicted due to climate change, and the Environment Agency is producing a national and regional collection of strategies to deal with the likely flooding impacts of this. In North Ferriby, present riverside flood protection facilities are said to be at a level adequate to cope with a 1 in 100 years risk, except where they are at their lowest near to the Reed Pond. Several properties in the Brickyard Cottages area are at serious risk of river flooding, and the Environment Agency is developing a project to address this risk in consultation with local residents. The aim is to provide a level of protection equal to the other riverside defences so that the whole village is protected. It is vital that this project is implemented as soon as possible. The project may impact on the future status and biodiversity of the Ings Fields and

Reed Pond, for which a report on potential designation for formal protection is awaited, and this will need to be addressed in the detailed project proposals.

In the very long term, the Environment Agency predicts that sea level rises could have a very significant effect in the 30-50 year timescale. This is well understood by village residents; 55% of the respondents to the household survey felt likely to be affected to some extent or slightly, and for 7% this was a serious concern. Initial indications are that national resources will be unable to cope with demand in such a situation. The village will need to maintain awareness and liaison with the East Riding of Yorkshire Council to respond to Environment Agency proposals and to develop its own view of village needs as matters proceed.

#### **Conservation and Environment Recommendations**

C1. The open rural area between North Ferriby, Hessle and Swanland should be given greater status as part of the Green Belt in the context of the new Structure Plan for Hull and East Yorkshire.

C2. Consideration should be given to further suggestions for the listing of buildings and for Tree Preservation Orders.

C3. Ways should be sought to improve and maintain the attractiveness of the village by the provision of bulbs, flower baskets and troughs, trees and seating.

C4. The improvement of recycling facilities to include provision for glass, cardboard and other items not routinely collected should be pursued. An appropriate site for such facilities within the village needs to be identified.

C5. Improved arrangements for litter collection need to be found. This should involve a wider range of villagers, including if possible children's and youth organisations.

C6. The setting up of a village Green Team to carry out the above work should be considered. (**Key project C**)

C7. The threat of river flooding in the area where the current defences are weakest needs to be addressed by the implementation of a suitable project as proposed by the Environment Agency. (**Key Project D**)

C8. The longer term threat of inundations due to sea level rises should continue to be monitored to ensure that the village's needs are recognised by the East Riding of Yorkshire Council and the Environment Agency.

C9. The proper maintenance of drains and gullies, and the control of development to prevent the use of non-porous materials in driveways and gardens, need to be a part of future planning decision-making.

## 4. COMMUNITY FACILITIES

#### Shops

North Ferriby is fortunate in having a range of retail outlets which are capable of catering for the majority of residents' requirements. These include:

Art Gallery Children's Clothes Fish and Chip Shop Garden Centre Newsagent Restaurant Café Estate Agent Funeral Director Hairdressers/Beauty Salons (3) Post Office Supermarket

Chemist Ex-Servicemen's Club Garage Hotel Public House



It should be noted, however, that at the time of conducting the household survey, the garage also sold petrol and diesel, which it has ceased to do. One café has closed but another has recently opened. The estate agent and the art gallery were not included in the question relating to frequency of use as it was felt that both of these were likely to be infrequent destinations for village shoppers.

There are two clear but somewhat conflicting conclusions that emerge from the household survey: village residents like to support the local

retailers, but they also find it necessary to shop outside the village. Similar levels of response were given to the questions asking for reasons why residents shopped in or outside the village, indicative of reasonable support for shopping in the village but at the same time recognition that the village shops did not provide everything that residents required. Respondents to the business survey, perhaps unsurprisingly, felt that residents paid lip service to the idea of shopping in the village but did not actually do so to the extent they claimed.

The table below shows the reasons given by residents for shopping in or outside North Ferriby in order of importance:

Reasons for shopping in North Ferriby		Reasons for shopping outside North Ferriby	
Need last minute items	60%	Greater choice elsewhere	69%
Like to support local shops	59%	Product availability	60%
Saves time	48%	Lower prices	49%
Saves transport costs	36%	Better parking	32%
Like social contact	15%	More convenient	14%
Local shops give good value	13%		
Don't have transport	6%		



The Co-op and the newsagents scored highest for daily use, whilst the Post Office and the chemist had a high rate of weekly visits.

Over recent years the village has lost a greengrocer's shop, a butcher's/baker's shop, an estate agent, an off-licence, a delicatessen/butcher/fishmonger and a newsagent, although many of these commodities or services are available in other village outlets. Comments from many respondents indicate a desire to see more choice and a wider range of shops. However, there is little that can be done to bring these to the village except by responding favourably to planning applications related to new retail developments. The Parish Council has recently provided an additional facility for businesses to promote themselves by having an entry in the business register on the village website. In addition, a project is proposed to develop a welcome pack for new residents containing useful information about the village, and a detailed list of all North Ferriby businesses, including a location map.

#### VILLAGE MEETING PLACES

North Ferriby has two main halls which provide venues for a wide variety of user groups and organisations to hold meetings, functions, classes and events on a regular or an ad hoc basis. Both are highly rated by respondents to the household survey in most respects. In addition the Methodist Church Hall, the Royal British Legion Club and the Duke of Cumberland public house have function rooms which add to the range of premises available for events.

#### The Village Hall



Built before the First World War as the Estate Hall for the Parkfield Estate, and taken over by the Parish Council and North Ferriby Village Hall Trust in 1953, the Village Hall is well used by many village and outside organisations, e.g. for badminton, bowls, dance classes and dances, drama, gigs, a playgroup and meetings. It is regarded as an important village asset, and currently consists of a

large main hall with stage, a second function room (the Priory Rooms), a small meeting room, a kitchen, a dance studio and a large room at the rear which has recently been converted into a doctors' surgery. Externally there is limited parking space, and four lock-up garages. The Hall is managed by a committee of trustees representing the Parish Council and village organisations, and the Village Hall Trust is a registered charity.

The Trust's income is derived from letting charges both to regular users, of whom there is a significant number, and occasional or one-off users. But this income only covers the normal running costs of the Hall – caretaker, insurance, utilities. It is difficult to build up significant cash reserves so prudent financial management is required. In the light of its age it is not surprising that maintenance costs and the need for repairs to the fabric are ever-increasing. The Management Committee's financial resources can barely keep pace with these, with the risk that the condition of the Village Hall will continue to deteriorate.

The household survey showed that overall community feelings towards the Hall are generally very positive, but there are concerns about its condition and the need for at least redecoration and general refurbishment was widely expressed. Nearly 43% of respondents said that their families used the Village Hall. The wide range of purposes for which it is used is demonstrated by the table below; many users gave several answers to this question.

	No. of responses
Functions	190
Drama Performances	87
Meetings	51
Gardeners' Club/Show	39
Flower Club	30
Charity dinner/dance	24
MAD (Music, Acting, Drama)	19
Women's Institute	16
Saturday Dance Club	15
Playgroup	13
Dog training class	12
Bridge Club	11
Dance class	10
Indoor Bowling	5
Elections	5
Allotment Society	4

On a scale of one to five, where 5 = excellent and 1 = bad, the average rating for each of the main parts of the Hall ranged from 3.4 to 3.7, although the toilets were rated slightly lower at 3.1 and parking was less well thought of, with a rating of 2.4.

There is clearly room for improvement and this was borne out by the suggestions made, the principal ones of which are shown below:



Although a minority of residents felt the Hall was adequate as it is, strong support was expressed for some form of redevelopment or refurbishment of the Hall. As the Village Hall Trust's finances would not enable such work to be done without assistance, residents were asked whether they would be in favour of this being partly financed by increasing the Parish Council precept and, if so, by how much per annum for an average household.

	Number	%
Yes	669	45.5%
No	187	12.7%
Don't know	208	14.2%
No response	405	27.6%
Total	1469	

Amount p.a.	Number	%
£5.00	89	6.1%
£10.00	199	13.6%
£15.00	69	4.7%
£20.00	147	10.0%
£25.00	63	4.3%
£30.00	125	8.5%
Sub-total	692	47.2%
No response	777	52.8%

"Yes" responses outnumbered "No" by more than three times, although the high level of "Don't know" and non-responses means that those in favour represented just under half the respondents. The median value of acceptable increase was £15 p.a. (the median being the point on either side of which half the responses lie).

Residents were asked what additional facilities they would like to see in the Village Hall. The response is shown in the table below, excluding suggestions with fewer than five responses.

Facility	No. of responses
Replacement G.P. surgery	57
Library	20
Bar/café	15
Drop-in centre for elderly/luncheon club	8
Drop-in centre for young people	6
Dental surgery	5

It is encouraging to note that, since the survey was carried out, the room at the rear of the Village Hall has been converted into a replacement for Dr. Robertson's surgery in Nunburnholme Avenue; the new premises came into operation in September 2010. The survey data were used effectively by the Parish Council and patients' representatives to convince the Primary Care Trust of the need for the surgery.

The village has recently lost its dentist; although the nearest dental surgeries are in Brough or Hessle, it is conceivable that provision could be made for one in a future development of the Village Hall.

A project has been proposed, to be the responsibility of the Village Hall Trust, to carry out a feasibility study, with professional assistance, of the three main options for redeveloping the Hall – simply to redecorate and repair the existing building; to refurbish and modernise the facilities; or to carry out a full redevelopment of either the rear section of the building or the complete premises. Fundraising has commenced to finance professional advice. Enhancement of the Hall to incorporate services currently not available in the village, or available elsewhere but more conveniently or appropriately located in the Hall – which would then become much more of a Community Centre – would be the goal of the second and, more easily, the third options.

#### The Parish Hall

The Parish Hall is an integral part of the All Saints' Parish Church presence in North Ferriby. It is a modern building, having been opened in 2000 to replace an earlier church hall, and comprises a large main hall (the Sandham Hall) and smaller flexible meeting rooms, together with a kitchen and the All Saints' Parish office. It is well used both for church-related events and for outside hire, and offers excellent facilities. The main hall is slightly smaller than that in the



Village Hall, and does not have a stage, which may somewhat restrict the possible activities for which it could be used. Because of its recent construction, facilities are in excellent condition.

Regular activities in the Parish Hall include Sunday School, church meetings, Sunday afternoon services, line dancing, a Scottish pipe band, karate, Youth Club, ABC Club, fencing, drama, dance, slimming and French conversation classes and the Mothers' Union. In addition there is a wide range of social and other activities.

#### The Library

The village library is situated in a small brick building adjacent to the school in Church Road and is open for limited hours on Tuesdays to Saturdays. It has a reasonable selection of books for adults and children, audio books and large print books for the partially sighted, and computer facilities, all of which are well used. It has no car park and users have to park on the road.

Almost exactly half of the respondents stated that they used the library. Respondents to the survey almost all expressed considerable satisfaction with the library, although they felt that the size of the building and the restricted opening hours limited their use of it. The average ratings [on a scale of 1 (poor) to 5 (excellent)] of various aspects are tabulated below:



This shows that most library facilities are well appreciated, though opening hours and parking facilities are perceived to be somewhat less satisfactory. These findings are borne out by the response to the question "Which improvements would you like to see to North Ferriby Library?", where 26% wished for longer opening hours, 18% would like the premises to be larger, 13% wanted more books and 5% wanted improvements to parking. In early 2011 some extension to the library premises has been carried out to improve general facilities. Several respondents suggested that the expansion of the library could best be provided for by moving it into a redeveloped Village Hall. Exploratory discussions have taken place with the East Riding of Yorkshire Council and this possibility has been accepted as an option for the future. We note, in

this context, that current Government proposals suggest the relocation of libraries into premises also used for other purposes, to increase the ease of access for would-be library users. Only 9% of respondents felt that the library was satisfactory as it was. It was gratifying to see that 9% of the responses expressed, without prompting, high praise for the staff.

#### **Leisure Facilities**

Residents were asked what additional leisure facilities they would like to have in North Ferriby. As might be expected a wide range of suggestions was made, a very high proportion of which attracted only one or two responses.

The most frequently suggested category was facilities for sports, or clubs for those wishing to pursue a specific sport. Within this category, eighteen respondents wanted a gym or fitness centre or indoor sports hall, and seventeen asked for a swimming pool – both unlikely to be feasible without sufficient demand from a wider catchment area than just North Ferriby to invite the intervention of a specialist company, as public funding for such a project is not likely to be available in the foreseeable future. The next largest request was for improvement to the tennis courts, as also noted in the responses to questions relating to the playing field. (This is dealt with further in part 5.) The idea of walking and running clubs was well supported but these need the prospective participants to take the initiative to start them off.

Dance classes for adults – in particular salsa – received some support and there was interest in music, though in an unspecific form.

Eleven respondents were looking for an improved or increased choice of food and drink outlets.

Eight requested some form of Yoga/Tai Chi/Pilates activity.

The question of improved facilities for young people, such as a youth centre or drop-in centre, was brought up by some respondents whilst the need for a social facility for the elderly was also highlighted. Both these issues were also featured in the responses to other questions, for example those relating to activities in which the churches could be involved. Note that proposals for future development of the Village Hall include provision for both these groups.

There were several comments emphasising the need for village clubs to sell themselves better as these respondents felt they did not know what was available. This reinforces the proposal for the village to produce a handbook giving, inter alia, extended details of the clubs and associations open to North Ferriby residents. These organisations should be encouraged to have their own page on the village web site.

Responses to two questions asking whether residents favoured the idea of (a) a cinema and (b) a Ferriby Festival were encouraging. The possibility of a regular cinema (e.g. on a monthly basis) was supported by 53% of those answering the question and the Village Hall Management Committee should be asked to investigate the feasibility of implementing this idea. Enthusiasm for a Ferriby Festival was even greater, with 68% welcoming the idea. This is a project demanding considerable commitment from the organisers but one which, if properly managed, would bring significant benefits – both tangible and intangible – to the community and reinforce community spirit. It is felt that a Festival held in 2012 could benefit from the fact that that is the Queen's Diamond Jubilee year. A Steering Committee has therefore been established with a view to organising a Festival to be held in early June 2012, the period of the Queen's Diamond Jubilee celebrations.

#### The Village Churches



All Saints' Church

The two churches in the village are the Parish Church, All Saints, located on Church Road, and the Methodist Church on High Street. Both are Victorian buildings, All Saints dating from 1848 while the Methodist Church has been in use since 1878. 32% of respondents stated that they attended All Saints and 6% the Methodist Church, although the latter figure is felt to be a little low on the basis of the perceived size of the congregation. Both churches have strong loyal congregations and play an active role in village life. The evidence of the household survey, which asked whether residents wished the churches to undertake any additional activities, is that expectations are generally well met by the current activities and there was little apparent demand for expansion. Out of only 41 responses making suggestions, six requested music, drama or singing evenings, five proposed that meals could be provided for the elderly or at risk sectors of the community and four that youth provision could be increased. Of the current activities, namely Sunday services,

baptisms, weddings and funerals, acting as a community focal point at Christmas and Easter etc. and as a place for meditation and/or prayer, most were considered important by the majority of people responding to these questions, while the historic nature of the buildings, and their use as a venue for meetings or music and drama events, were only considered "fairly important".



Methodist Church

The Methodist Church building also contains a hall which is hired out to various village organisations. The Church and hall together are used for regular activities such as coffee mornings and a ladies' group.

It should be noted that in the foreseeable future there may be a shortage of burial space in the churchyard and it is recommended that the position should be kept under review to enable the Parish Council to address any likely shortage of burial space in the longer term.

#### **Emergency Services**

Although the Fire & Rescue, Police and Ambulance services have no direct presence in North Ferriby, these services all have bases in Brough, some four miles away.

#### **Community Networks and Information**

Formal communication of information around the village is carried out by means of three principal regular channels and one more intermittent one:

- The parish magazine "About Ferriby" which is published monthly by All Saints' Church and distributed to about half the households in the village; in addition to its church information content, village organisations and individuals are welcome to contribute articles and news, and do so regularly; in addition, it carries a "Notice Board" page giving details of forthcoming events;
- the Parish Council's quarterly newsletter, which is distributed to all households in the village and contains primarily Parish Council news but also carries other news of interest;
- the village website <u>www.ferriby.info</u>, managed by the Parish Council, has pages for the Ferriby Diary of forthcoming events, a news update page, general information on North

Ferriby, and an expanding section of information on village organisations, contributed and updated by the organisations themselves;

• "Ferriby Focus", last updated in 2007, is a glossy booklet intended to give an overview of the village.

In addition to these, the Parish Council has several notice boards around the village which display posters for events. Local newspapers occasionally carry news items about North Ferriby but, as there appears to be no resident correspondent, it is likely that many news items are missed. The library is also an important source of information.

There is a large number of clubs and societies which are active in the village, and are more or less well supported by residents; some of these are struggling to keep afloat and would probably welcome additional ways to bring themselves to the attention of residents.

As a significant number of respondents to the questionnaire – particularly but not exclusively newer residents - indicated that they were unaware of many of the village associations and activities, it is recommended that information on them be included in the proposed "Welcome Pack" to be given to families moving in to the village – with the cooperation of estate agents, the library, the churches etc. This could be based on "Ferriby Focus" and be financed by advertising from local businesses.

#### **Community Facilities Recommendations**

S1. Work with business owners in village to investigate concept of local business network enabling them to share purchasing of commonly bought items and joint promotion.

S2. Encourage village media to carry more advertising/publicity for local businesses.

S3. Carry out a feasibility study of options for refurbishing/redeveloping the Village Hall, including provision of additional community facilities, e.g. library, drop-in centre for young people/elderly. (**Key Project E**)

S4. Village Hall Management Committee to be asked to investigate options for increasing usage of and widening the range of activities offered in the Village Hall.

S5. Produce village "Welcome Pack" handbook listing village businesses, clubs/associations etc. and background information on North Ferriby. (**Key Project F**)

S6. Encourage residents with interests in running, walking etc. to join together with a view to forming more organised groups for these activities.

S7. Support proposals for drop-in centre or similar for both young people and the elderly.

S8. Establish Steering Committee to make recommendations for a Ferriby Festival.

S9. Keep burial space availability under review.

## 5. RECREATION AND YOUNG PEOPLE

### **Playing Fields**



North Ferriby benefits from a number of leisure facilities run by local volunteers under charitable status. These include the playing fields, allotments and the riverside informal leisure areas. The playing fields include provision for cricket, football, tennis and bowls as well as a good quality children's play area and a skate park for older children. The football ground leased to North Ferriby United is also part of the area owned by the village Playing Fields Trust.

The village household survey asked

respondents to rate various aspects of the playing fields. The results show that the main sports facilities were felt to be adequate in quality, with a typical rating of between 3.5 and 3.8 on a scale of 1 to 5. The one exception is the tennis courts, with a mean rating of 1.8. Access and car parking were rated slightly lower, with 3.1 and 2.7 respectively, showing that they were not felt to be up to the standard of the rest of the facilities.

The main survey responses in respect of the playing field are shown below. A high proportion of respondents commented that they visited the play park with their grandchildren. This may be due partly to the high representation of the older age groups among the survey respondents, which may also have contributed to relatively low participation figures for the more vigorous activities. The low rating of the tennis court is confirmed by the low number of users and the high number of requests for their improvement.

Playing Fields – Survey Responses					
Major uses		Improvements Suggested			
Play park	255	Provide toilets	74		
Football	59	Better tennis courts	56		
Cricket 45		Remove skate park	31		
Leisure generally 24		Parking	25		
Play generally 22		More play equipment	34		
Watching football 18		More seating	21		
Socialising	16	Deal with problems linked with skate park	18		
Skate park	10	Improve access	16		
Tennis 8		Basketball / netball	14		
Bowls	6	Organised children's activities*	12		
Sport generally 5		Café/snack bar/refreshments	7		

\*e.g. football tournaments, treasure hunts, themed activities

The key action requirements and plan proposals arising from residents' views and those of the Parish Council and the Playing Fields Management Committee are as follows:

Children's Play Area. The children's play area is extremely popular and well used, but has been subject to vandalism. The Parish Council has invested in improving the quality of the CCTV system, and has employed a Warden to ensure that play equipment is safe and to identify deficiencies. Parish Plan consultations also produced a number of suggestions for additional play equipment, including equipment suitable for 7 to 13 year olds. The Parish Council secured external funding



with the help of the East Riding of Yorkshire Council and has provided additional play equipment to respond to the types of activity requested.

- The Skate Park. It was apparent that residents felt that the skate park had not been an improvement; however, responses from the school children were more divided (see below). Others felt that their concerns over the skate park could be addressed by a combination of better CCTV and more police (or warden) patrols. This facility was provided with considerable grant aid and is enjoyed by many, but has also attracted young people from outside the village and been the focus for extensive nuisance and vandalism. Further consideration needs to be given to these issues as part of an action plan for the playing fields as a whole.
- Tennis Courts. The tennis courts are seldom used and despite investment in new equipment in 2009 they appear neglected. If there is little demand within the community, choices will have to be made as to their future use. It is suggested that the possibility of a multi-sports facility could be considered. This could include tennis, football, and basketball. The key would be to manage the letting times according to demand.
- Vandalism and Security. The Parish Council commissioned a Crime Prevention Survey and a number of risks was identified in relation to the skate park, the bowling area, the pavilion and the football club. There was also strong support from residents for locking the playing field gates at night. There was some concern over litter and equipment maintenance, although the survey was undertaken before the appointment of the Recreation Warden. Recommendations in the report are being considered and introduced as appropriate.
- Access and Parking. Access to the playing fields is poor with limited parking. Within the present area of the playing fields the opportunities available to create improvement are very limited. However, two possibilities could be explored: (i) to increase the size and layout of the existing car park up to the bollards or beyond; (ii) if there is any planned development of the Wilson Close site, to examine the possibility of an additional access and parking area at the northern end of the playing fields.
- Management. The Playing Fields Management Committee (NFPFMC) consists of a few highly committed individuals who give freely of their time and skills to ensure that recreation areas are available. The committee would benefit from additional members with similar interest and commitment. Recent attempts to attract new members have not met with success. A head-hunting approach relating to specific actions arising from this plan is suggested to

give a sense of purpose and attract interest. The Parish Council as trustees fund a large part of the day to day maintenance costs, and has recently provided a new Warden post, but scarcity of finance for improvements is always an issue for the Committee. It would be helpful if the North Ferriby Playing Field Management Committee and the Parish Council as Trustees were to establish their own action plan of proposals and costs and a related fund raising and events programme to augment existing resources and give a focus to future improvement activity.

- Provision of Toilets. This was a popular request by survey respondents. The new pavilion has been completed since the household survey and now includes toilets which are available to all at times when the pavilion is in use. Both the North Ferriby Playing Field Management Committee and the Parish Council have considered the requests for better toilet facilities, but a permanently open and supervised toilet provision is not practicable with current resources, and may attract further vandalism and nuisance in this location.
- Capacity. The facilities of the playing fields are well used and popular to the extent that capacity is a serious issue. The North Ferriby United AFC manages by voluntary activity over twenty youth teams, and there are constant difficulties in finding pitches for organised matches and training. The village does not have enough playing fields for 4000 people, and there should be further investigation of the village's needs in conjunction with the East Riding of Yorkshire Council and the Humberside Playing Fields Association. The possibilities to provide extended or new playing fields are very limited, but expansion eastwards, suggested by a few survey respondents, should be considered, as should other options for relieving pressure. Whilst expansion to the east of the existing playing field is worthy of further research, a previous investigation indicated that acquisition of additional land in that location would not be a straightforward exercise. The only other location where additional land might be made available, convenient for the village, lies to the west of Long Plantation and investigations should be made to ascertain as a matter of urgency what potential exists in that location to meet current and future demands for play space and, if possible, to secure a planning commitment for community playing field use before this option is closed by other development proposals on land in that area.

#### **Other Sporting and Recreational Facilities**

In addition to the sporting facilities on the playing fields, the village is also home to a private squash club.

Tithe Farm houses a livery stable for horse riding enthusiasts, and the Riding for the Disabled Association has a number of stables and paddocks adjacent to the Riverside Walkway.

#### **Activities for Young People**

North Ferriby is very fortunate in having a range of activities for young people. The recreation facilities and the youth teams managed by North Ferriby United AFC have already been mentioned. There are also two youth groups, for younger and older children, which are run from the Parish Hall. However, evidence suggests that some young people prefer not to join in organised activities.

A priority identified for young people (seven- to ten-year-olds) was the provision of youth club facilities and, for young people generally, a drop-in centre. These will require skilled and qualified leadership. This could come from within the community or externally, e.g. the East Riding of Yorkshire Council Youth Service. The Parish Council should act as a signpost in

identifying providers and scrutinising the value of any provision. In the medium term there may be an opportunity to address this need in the redevelopment of the Village Hall.

The Scout and Guide movements are well catered for in the village; there are active Guide and Brownie groups operating from a building in the primary school grounds and Scout and Cub groups meet just up the hill on the outskirts of Swanland. These groups make a significant contribution to the development of our young people but, like the Youth Club, frequently suffer from a shortage of volunteer leaders and helpers.

Pupils of North Ferriby Primary School identified anti-social behaviour at the skate park involving older children as a primary concern. Members of the Parish Council have also received anecdotal reports of bullying. This must be addressed, the risk being that the skate park becomes a no-go area for some of our children. Reporting of incidents to the Police or Parish Council should be encouraged. The Parish Council as Trustees may exclude anyone from the site and it is recommended that, together with partners, the Parish Council adopt a robust approach on bullying and anti-social behaviour, particularly where offenders are identified.

Other responses from the school children themselves to the Parish Plan consultations have suggested a wide range of activities that children would like to be made available.

Schoolchildren's Suggestions					
Free running/running club	37	Sports centre	4		
Bigger skate park	18	Paint ball arena	4		
Pet shop	17	Theatre	4		
Better skate park security	11	Yoga club	3		
Toy shop/electronic games	11	Tennis club/improvements	3		
Address misuse / get rid of skate park	10	Breakfast club	3		
Bigger play park/more equipment	10	Horse riding club	2		
McDonalds	7	Ice skating	2		
Rock climbing	7	Trampolining	2		
More dog litter bins	6	Basketball	1		
Rugby club	5	5-a-side football	1		
Sweet shop/tuck shop	5	Art class	1		

Some of these suggestions have already been acted upon through the improvement of facilities at the playing fields. Others can be followed up through further such improvements and by existing organisations using the Village Hall and Parish Hall, or taking advantage of indoor sports and other facilities in the immediate area, particularly at South Hunsley School and Haltemprice Leisure Centre. The most urgent issue, however, is the availability of adult support and supervision to arrange and manage new activities, particularly during the school holidays. The youth groups have struggled to retain adult support, and the school is not always able to respond to demands for extra-curricular activities. Attempts to find new activity leaders will need to be at the centre of further ways of addressing the needs of young people, and families in the village can help in their own ways as they are able.

#### **Recreation and Young People Recommendations**

R1. The maintenance and safety of the playing fields and children's play area need to be kept under constant watch to ensure high standards.

R2. Consideration should be given to converting the tennis courts to a multi-use hard surface facility if the current tennis proposals are unsuccessful. Club leadership amongst users needs to be developed to contribute to management of either the tennis or a new facility.

R3. Vandalism and security need to continue to be monitored, and improvements to crime prevention put in place through partnership between the relevant authorities.

R4. Further possibilities for improved parking at the playing fields need to be explored, both as an immediate opportunity at Grange Lane and as a future prospect at the northern end of the site.

R5. An action plan for the playing fields should be established, identifying desired improvements and a framework of costs, alongside a fund-raising programme to give focus to future development. (**Key Project G**) Additional Playing Fields Management Committee members should be sought to pursue both short and long term improvement aims.

R6. Longer-term possibilities for increasing playing field provision for the village should be investigated, and the village's needs addressed as part of wider community planning activity in the county. (**Key Project H**)

R7. There should be further efforts to attract adult support for the provision of more activities for young people, in conjunction with the school, youth groups, and the young people themselves. (**Key Project I**)

R8. Instances of bullying and anti-social behaviour should be reported to the police, and offenders dealt with robustly by the authorities, including the Parish Council.

## 6. TRANSPORT SERVICES

#### **Public Transport**

Current public transport services for North Ferriby include both bus and rail services. The village is served by regular hourly bus services between Hull and Goole, and recently new routes have been opened between North Ferriby and Beverley (two days per week) and between Swanland, North Ferriby and Hessle (daily). Trains stop at North Ferriby station on the route between Hull, Brough and Doncaster, and it is possible to access services to Leeds and Manchester, London and other parts of the country by changing at Brough or Doncaster.

Over 60% of our survey respondents said they use the rail service at some time, with 7% using it on a daily basis. The need for London (44%), York (44%) and Leeds (39%) services to stop in Ferriby produced the greatest response. There was a slightly lower degree of support for Manchester (29%) and for Sheffield (24%) services to do so.

Most residents use bus services infrequently (24%) or never (65%). Only 3% said they use the bus daily.

The table summarises the responses to the household questionnaire on residents' satisfaction with rail and bus services.

Satisfaction with Public Transport Services (Average rating; 5 = excellent, 1 = poor)				
Train Services Bus Services				
Reliability 3.54		No. and location of stops	3.70	
Cleanliness 3.27		Reliability	3.64	
Weekday frequency 3.18		Cleanliness	3.61	
Bicycles 2.77		Weekday frequency	3.34	
Sundays frequency	2.10	Sunday frequency	2.79	

The most important points of comment at the Parish Plan Open Day called for:

- A better bus service to Beverley allowing more time in Beverley. A service on more days, e.g. on market days in particular, could attract more custom.
- Better Friday and Saturday evening rail services into and returning from Hull to allow visits to evening events, e.g. theatre, cinemas etc.
- London and Leeds rail services to stop at Ferriby.
- Timetabled connections from Ferriby with trains which only stop at Brough to be improved and to be properly observed.
- Improvements to information services at Ferriby station via a screen giving data on times, delays, and amendments to services, and a HelpPoint. Tannoy announcements are also frequently inaudible and the speakers could better be located within the waiting shelters.

• Better access at the station for people with disabilities and for pushchair users. At present there is no access from one side to the other without a substantial detour around village streets. The Disability Discrimination Act will require this to be addressed when it comes into force for transport services.

The new bus services to Beverley and Hessle, which have been introduced since the survey was completed, are experimental and use is being monitored.



Rail service improvements appear to offer opportunities to increase user numbers, which is particularly important to support moves to reduce carbon emissions and promote more environmentally friendly ways of life. The route between Brough offers opportunities and Hull for increasing rail based journeys to work, perhaps through more stops, more frequent local services, and extended park and ride facilities. These suggestions should be examined further, and the support of the local authorities sought in lobbying the providers of services to make the necessary changes.

The possibilities of introducing a car sharing scheme were also examined. Only 14% of respondents said they would be willing to take part in such a scheme; this might be worthwhile if it produces a reduction in congestion, however small. Resources would be required to promote and manage the scheme.

#### **Traffic and Road Safety**

91% of village households have at least one vehicle, with 788 households having two or more at the last census. At least 2,400 vehicles belonging to residents use the village roads, most of which were laid out in the early 20<sup>th</sup> century, which results in problems for current users.

As is the case everywhere, levels of road use by private vehicles have increased enormously. North Ferriby becomes very congested, especially at school times and when there are football matches during the evening. This has resulted in increasing numbers of complaints about the inadequate state of the road system, including the layout, road safety, speeding and congestion problems, and the number of cars parked in the roadway, especially in High Street, Church Road, and New Walk.

North Ferriby is divided by the A63 trunk road which is managed by the Highways Agency. When there are carriageway closures on the A63 much traffic diverts through North Ferriby, along Ferriby High Road, High Street and Melton Road, creating severe congestion.

Survey responses indicated that 53% of people consider that traffic calming measures would be beneficial. Most support was for a reduced speed limit of 20 m.p.h. and for flashing speed warning signs. There was also significant support for a cycle path along Ferriby High Road (33%), now completed, and for improvements to the foreshore routes (40%). Speed bumps were not a widely-favoured solution.

In discussions at the Open Day, the following additional points emerged:

- The key problem in road safety is the enforcement of limits and restrictions. Better enforcement is needed as many restrictions frequently appear to be ignored.
- More roads should be gritted in winter, particularly the bus routes through the village.
- The village is divided on horses, some liking their presence as an indication of rural ambience, others being concerned about traffic hazards and manure hygiene.
- Other safety measures discussed include the possibility of a roundabout at the Church Road/High Street crossroads, and a Stop sign in Nunburnholme Avenue at the junction with Parkfield Avenue.

Since the survey the East Riding of Yorkshire Council has included the bus route on its secondary (reactive) network so that gritting will take place when conditions make it necessary. North Ferriby Parish Council has established an action plan for snow clearance and gritting for severe conditions, utilising the equipment and skills of the local farmer, and has established an emergency fund for such occasions.

Road safety matters are generally the responsibility of the highways authority and the police. It is important to report any incidents to them in order that issues in the village are given the right degree of importance. Reports on speeding and other offences should be made on the special number 0845 60 60 222 to ensure a full record is kept.

The Parish Council lobbies for appropriate improvements and has been successful in some areas, particularly the installation of flashing speed warning signs and better signage of speed limits. It should continue to press for reductions in speed limits and better enforcement.

Many aspects of road safety are a matter for local road users themselves. Drivers, pedestrians, cyclists and horse riders should show care and concern for all other road users in order to avoid problems.

#### Parking and Congestion

As foreseen when extensive housing development was allowed in the 1980s and 1990s, parking has become a significant issue in the village. The key areas of concern are High Street, particularly near the Co-op, Church Road and New Walk. Both areas become problematic particularly during morning and afternoon school opening and closing times, and during football match times. There is often illegal parking on yellow lines, in reserved bus stop areas, and on the pavements. This contributes to the congestion and safety issues described above.

Over 90% of village households have at least one car. Whilst some of the older properties do not have facilities for off-road parking, most do have a garage or car port but many households prefer to leave their cars on the roadway. This causes congestion since two-way traffic cannot operate on many roads where there are parked vehicles on both sides. It also prevents gritting lorries from getting access during icy conditions.

Despite this, there is no general agreement on whether car parking facilities in the village are adequate: 47% of survey respondents considered parking provision to be adequate, whilst 40% did not. Suggestions at the Parish Plan Open Day included the provision of residents' parking areas, the use of school land for football match parking, and the encouragement of public transport use by football spectators from outside the village.

The improved enforcement of parking restrictions would be helpful in reducing problems, and the police should be pressed to maximise their impact in order to draw attention to these issues. However, more direct means of relieving parking and congestion problems also need to be sought.

The highways authority and the school have implemented improvements to accesses to the school and provided new crossing facilities on High Street and Church Road, and amendments to the parking provision and parking restrictions in these areas. The owners of the public house have agreed that parents can park in the pub car park whilst taking their children to school. These are new arrangements, and their availability should be promoted and their impact monitored. However, people should be encouraged to avoid using cars for these journeys if at all possible.

Parking at football match times has also been of concern because of the difficulties to residents in Church Road and adjoining streets caused at these times. Some visitors park without consideration for the rights and convenience of residents. The consultation produced complaints of cars parked on grass verges, access to homes being blocked and parking in areas designated for restricted use, e.g. the Village Hall. Various suggestions were made for alternative parking for these visitors.

The Parish Council has encouraged North Ferriby United to look for opportunities to provide additional off-street parking, and the school has agreed that its site on the west side of Church Road can be used for football parking when it is not needed for other users. Further opportunities also need to be taken to provide additional parking as part of any future playing fields improvements, although these may be limited in extent. If there are opportunities for football visitors to use public transport these should also be encouraged as the best practical solution to at least part of the problem. A survey of football match spectators might help to suggest more practical ways in which local parking problems can be minimised.

#### **Transport Services Recommendations**

T1. The new bus services to Beverley and Hessle should be promoted and their success monitored so that adjustments and alterations can be put forward and the services retained and improved. (Key Project J)

T2. Improvements to rail services stopping in North Ferriby and rail connections via Brough should continue to be sought. This should be considered as part of wider moves to extend local rail use between Brough and Hull and give alternative accessibility to the new employment areas at Melton and Priory Park. (**Key Project K**)

T3. Further station improvements to provide better platform information services and to improve accessibility should also be sought.

T4. A car sharing scheme should be considered by local residents to help reduce congestion and pollution.

T5. It is essential to report any road safety incidents to the police or highways authorities in order that issues in the village are given the right degree of importance.

T6. The authorities should review speed limits, parking restrictions and enforcement in the village to give greater protection to all users.

T7. Residents should be encouraged not to park their cars on the road in the evenings and overnight where this is avoidable, especially in winter.

T8. Parents should be encouraged to avoid using their cars if at all possible when dropping off or picking up children from school. Otherwise they should be encouraged to use the public house car park and discouraged from parking illegally.

T9. The use of the school site and other opportunities for football match parking should continue to be encouraged. A survey of football spectators should be undertaken to ascertain where other travel alternatives might be practicable, and to promote considerate parking.

## 7. NEXT STEPS

The recommendations from each section of this Plan provide the basis for residents, community groups and public bodies to work together for the future of the village. The Action Programme attached shows the main responsibilities, priorities, timescales and outcomes for each recommendation, and should be used to assess progress each year as the Plan is reviewed and updated. As a general recommendation, the East Riding of Yorkshire Council's Sustainable Community Plan should be used to monitor progress on the various projects vis-à-vis the East Riding's strategic initiatives.

The key projects identified in the Plan are the most important steps where further work is required to progress proposals. A first requirement is to ensure that the right working arrangements are in place to deliver these projects in ways which best meet village needs. These projects are:

- A. Affordable housing
- B. Sheltered or communal housing for the elderly
- C. Village "green team"
- D. River defences improvement
- E. Village hall improvement/redevelopment
- F. Village activities handbook
- G. Playing fields Action Plan
- H. Strategy for increased playing field provision
- I. Young people's activities and leadership
- J. Bus services improvement
- K. Rail services improvement

## 8. PROGRESS SINCE COMMENCEMENT OF PROJECT

Since the commencement of the Parish Plan project, a number of developments has taken place in the village which have been either directly influenced by the results of the survey or have occurred consistently with the aims of the Plan.

#### Housing and Planning

• The East Riding of Yorkshire Council has launched a Housing Needs survey addressed to all Ferriby residents in February 2011.

#### **Conservation and Environment**

- Yorkshire Water has implemented a project to improve the surface water drainage in Church Road to alleviate problems for Brickyard Cottages.
- The Environment Agency has commenced a project to install a floodgate to improve the river flooding protection between the Ings Fields and Brickyard Cottages.
- A team of local schoolgirls has undertaken a Lifestyle Project to raise funds for decorative signs and planters at the entrances to the village.

#### **Community Facilities**

- A G.P. surgery has successfully been opened at the rear of the Village Hall to house Dr. Maguet's practice, replacing the previous surgery on Nunburnholme Avenue.
- The village website now includes a Business Register where local businesses can advertise their services.
- The public library has been refurbished and extended.
- A Steering Committee has been set up and is progressing plans for a Ferriby Festival in June 2012.
- A programme of fund-raising for the redevelopment of the Village Hall is underway and a first outline plan showing the possibilities has been produced.
- The fund-raising programme includes a series of mini-Farmers' Markets.
- A new café has been opened in the former butcher's premises.

#### **Recreation and Young People**

- Several pieces of new children's play equipment suitable for an older age group have been provided in the play park and playing field.
- Investigation of options for expanding playing field capacity has been commenced.

#### **Transport Services**

- A new cycle track has been provided along the length of Ferriby High Road and work is currently in progress to extend it beyond the hotel.
- New bus services to Beverley and to Hessle Square have been introduced.
- The gritting of the bus route through the village has been added to the East Riding of Yorkshire Council's programme as a reactive measure.

- The Parish Council has established an emergency fund for road and footway clearance in snowy weather and is acquiring salt spreading equipment through the generosity of a village resident.
- Improvements are being made to the footpath alongside the A63 which will contribute to the safety of children walking or cycling to South Hunsley School and Sixth Form College.

## 9. ACKNOWLEDGEMENTS

It would not have been possible to produce this Plan without the committed support of a number of North Ferriby residents, to whom the community owes a deep debt of gratitude. First and foremost, the Steering Group, which has met regularly over the past three years to manage and progress the project. In addition to attending these meetings, all the members of the Group have devoted many hours (in some cases, many hundreds of hours) of their time entirely voluntarily to the vast amount of leg work – often literally – required to gather and analyse the data on which the Plan is based. Members of the Steering Group were:

John Halmshaw, Chairman	Margaret Swindin, Secretary
Pauline Davies, Treasurer	Brian Bannister
John Mabbett (co-opted August 2010)	John Pickering
Christopher Swindin	Deborah Taylor (until August 2010)
Steven Taylor (until August 2010)	Christine Ward-Kneeshaw
Margaret Winn (until March 2010)	Arthur Winn (until March 2010)
Peter Hirschfeld (Parish Plan Officer, Huml	per & Wolds Rural Communities Council)

The Group is also grateful to Karen Wood, Rural Communities Officer with the ERYC, for her advice and encouragement.

Financial assistance was provided by generous donations from the Parish Council and the Humber & Wolds Rural Communities Council, as well as from a number of North Ferriby businesses. Our thanks are due to the following for their crucial support:

T. W. Black Plumbing	Ronald Cogan & Sons, Funeral Directors
Gill Crosland, Remedial Massage	Marilyn Davies, Driving School
North Ferriby Nursing Home	Ian Loncaster and Company
North Ferriby United Football Club	Fenner PLC (Hull) (for printing the
-	consultation document)

At and following the first Open Day many individual residents volunteered to assist with two key tasks related to the Plan. These particularly time-consuming jobs were the distribution and collection of the household questionnaires and the transcription of the data from the returned questionnaires into a form suitable for computer analysis, both taking up many hours. In addition to members of the Steering Group, these tasks were carried out by the following (if any names have been inadvertently omitted we apologise):

Julie Abraham	Michael Abraham	Desiree Betts	David Borman
David Broadbent	Erika Burney	Gill Crosland	Jill Cumming
John Cumming	Leslie Davies	Helen Gilmour	Christine Henderson-Begg
Neil Henderson-Begg	Rosemary Heron	Stewart Heron	David Horton
Sian Horton	Christine Hudson	Ella Hudson	Simon Hudson
Malcolm Kitchen	Jane Knight	Andrew Knight	Kay Laister
Paul Lees	Jane Mason	Robin Mason	Janet Palfreyman
Michael Payne	Elizabeth Rose	Ken Rowley	Chris Sharp
John Shores	Sharon Terry	The Taylor family	Bill Vokes
Liz Vokes	Diana Waites	Pat Walker	Trevor Wilson
Mrs. Wilson			

Thanks to John Wharam for two photographs and to Margaret Swindin for word processing and layout of the document, together with the remaining photographs.

Not least, we must thank the people of North Ferriby - residents, businesses and schoolchildren - for their splendid responses to our questionnaires and consultation events. Their opinions and comments form the main basis for the proposals in this Plan, and we shall need to continue to draw on their support to implement them and keep the Plan up to date.

## NORTH FERRIBY PARISH PLAN

## ACTION PROGRAMME

#### **Abbreviations**

PFMC	Playing Fields Management Committee	PTA	Parent-Teacher Association	NFUFC	North Ferriby United Football Club
NFPC	North Ferriby Parish Council	YW	Yorkshire Water	VHMC	Village Hall Management Committee
EYMS	East Yorkshire Motor Services	EA	Environment Agency	HWRCC	Humber & Wolds Rural Communities Council

**Note:** "Strategic Ambitions" column refers to ambitions set out in the Introduction, page 1, second paragraph.

HOUSING AND PLANNING							
Recommendation	Action Required	Responsible Body	Key Partners	Priority	Timescale	Strategic Ambitions	
H1 No new land allocations for housing development.	New Local Development Framework to exclude land allocations in the parish.	ERYC	NFPC	High	Short	Com Reg	
	New planning applications on undeveloped land to be refused.		Developers		Continuing		
H2 New development only if it is	New policies needed in LDF.	ERYC	NFPC	High	Short	Com	
small scale, enhances village character, does not create flooding problems and avoids further traffic problems in the centre of the village.	New planning applications in the village fabric to be required to meet these conditions or be refused.		Developers		Continuing	Char	
H3 Village school sites, Riverside Walkway, Humber foreshore, Long Plantation and Blasket Pond to be given	New policies needed in LDF. New planning applications to comply with this requirement.	ERYC	NFPC Developers	High	Short Continuing	Com Char	
<ul><li>protection in the new LDF.</li><li>H4 Explore an affordable housing project. (Key Project A)</li></ul>	Contribute to ERYC housing needs survey. Further research into need and actual	ERYC NFPC	Housing Associations Developers	Medium	Short	Com Reg CYP	
	demand, and to identify potential sites and developers.		Developers				
<ul><li>H5 Explore a sheltered or communal housing project for elderly people.</li><li>(Key Project B)</li></ul>	Further research into need and actual demand, and to identify potential sites and developers.	ERYC NFPC	Housing Associations Developers	Medium	Short	Com OP	

Recommendation	Action Required	Responsible Body	Key Partners	Priority	Timescale	Strategic Ambitions
C1 Seek to include area between North Ferriby, Hessle and Swanland in Green Belt.	Study to be undertaken as part of wider Hull Area green belt review.	ERYC	KHCC Land Owners Community	Low	Long	Com Reg Char
C2 Consider further suggestions for Listed Buildings and Tree Preservation Orders.	Examine as and when proposals are put forward.	ERYC	NFPC Community	Low	Continuing	Char
C3 Maintain and improve the attractiveness of the village.	See C6. Planting and amenity programme to be established.	NFPC	Community	Medium	Continuing	Char
C4 Provide recycling facilities for glass, cardboard etc.	See C6. Success of ERYC proposals for cardboard recycling to be monitored.	NFPC	ERYC	High	Short	Com Char
	Glass recycling provision to be explored. Identify suitable site(s).		Community	High High	Short Medium	
C5 Improve arrangements for litter collection.	See C6. Coordinate community arrangements for litter and provide/replace bins.	NFPC	Community ERYC	Medium	Medium	Com Char
C6 Establish a village Green Team. ( <b>Key Project C</b> )	Bring together a community based team to lead environmental action.	NFPC	Community	High	Continuing	Com Char
C7 Carry out river flood protection flood gate project. ( <b>Key Project D</b> )	Carry out project currently being prepared.	EA	NFPC ERYC	Short	High	Com
C8 Monitor longer term threat of river flooding due to sea level rises.	Establish process for keeping position under review.	NFPC	EA	High	Long	Com
C9 Manage gully cleaning and planning of development to minimise rainwater flood threats.	Keep gully cleaning requirements under review. Keep under consideration when reviewing	NFPC ERYC	Community NFPC	Medium High	Continuing Continuing	Com

COMMUNITY FACILITIES							
Recommendation	Action Required	Responsible Body	Key Partners	Priority	Timescale	Strategic Ambitions	
S1 Investigate potential for local business network.	Work with local business owners to identify possible activities for network.	NFPC	Business community	Medium	Medium	Com	
S2 Village media to help promote local businesses.	Identify advertising/publicity opportunities.	NFPC	Business community	Medium	Medium	Com	
<ul><li>S3 Consider options for redeveloping/refurbishing Village Hall.</li><li>(Key Project E)</li></ul>	Consult with users as to requirements. Continue feasibility study, to include financing options.	VHMC	Village organisations ERYC NFPC HWRCC	High	Long	Com	
S4 Consider options for making better use of the Village Hall.	Investigate wider range of activities. Investigate possibility of regular cinema.	VHMC	Community groups Film distributors	Medium	Continuing	Com	
S5 Produce "Welcome Pack" for new residents etc. (Key Project F)	Detail businesses and clubs/associations. Cost to be covered by advertising.	NFPC	Community, including businesses	Medium	Medium	Com	
S6 Encourage residents with shared interests to set up clubs/associations.	Public meeting to follow up suggestions identified in survey. Offer use of premises.	NFPC	Community VHMC PFMC	Medium	Continuing	Com	
S7 Consider provision of drop-in centre(s) for young and older people.	Identify location/premises (See S3 and S4). Identify individuals/groups interested. Seek suitable management.	NFPC	VHMC ERYC Police	Medium	Medium to Long	Com CYP OP	
S8 Hold Ferriby Festival in 2012.	Seek volunteers for Organising Committee urgently. Identify activities.	NFPC Organising Committee	Community VHMC PFMC Riverside Walkway	High	Medium	Com	
S9. Keep burial space availability under review.	Monitor situation.	NFPC	All Saints Church	Medium	Long	Com	

Recommendation	Action Required	Responsible	Key Partners	Priority	Timescale	Strategic
	· · · · · · · · · · · · · · · · · · ·	Body				Ambitions
R1 Ensure maintenance and safety of	Ensure adequacy of maintenance and	PFMC	NFPC	High	Continuing	Com
playing fields to highest standards.	safety provision – see R5.		Community			CYP
						Char
R2 Consider future of tennis courts/develop club leadership.	Review usage and bring forward proposals for multi-use if required – see	PFMC	NFPC Community	Medium	Short	Com
1 1	R5.		5			
R3 Improve crime prevention to tackle vandalism and promote security.	Ensure better support and detection.	Humberside Police	Community	High	Continuing	Com CYP
	Consider improvements to security and provide as necessary – see R5.	PFMC	NFPC	High	Short	
R4 Develop improved parking	Provide additional parking space at	PFMC	NFPC	High	Short	Com
facilities at the playing fields.	Grange Lane – see R5.					
	Examine possibility of further provision at north end of playing fields – see H4, H5.	NFPC	ERYC	Medium	Long	
R5 Develop an action plan and funding	Bring together improvement proposals for	PFMC	NFPC	High	Short	Com
programme for the playing fields. ( <b>Key Project G</b> )	community support and seek ways of funding.					СҮР
R6 Explore longer term possibilities	Examine evidence of under-provision and	PFMC	NFPC	High	Medium	Com
for increasing playing field provision.	possibilities for remedy.		ERYC			СҮР
(Key Project H)	Negotiate with landowners and take opportunities as they arise.					
R7 Attract more adult support to	Establish support group for young	Community	NFPC	Medium	Medium	Com
provide a wider range of activities for	people's activities.		ERYC			CYP
young people. (Key Project I)		Commence iter	I I a mail a mail da	TT: 1	Continuing	Com
R8 Report bullying and anti-social behaviour and deal with offenders	Enhance public awareness of contact details via promotion campaign.	Community	Humberside Police	High	Continuing	Com CYP
robustly.	Press for prosecution and appropriate sentencing/punishment.		Schools			

TRANSPORT SERVICES							
Recommendation	Action Required	Responsible Body	Key Partners	Priority	Timescale	Strategic Ambitions	
T1 Monitor new bus services and adjust and improve. ( <b>Key Project J</b> )	Monitor Beverley and Hessle service usage and customer satisfaction. Introduce market day services to Beverley.	ERYC and EYMS	NFPC	Medium	Short	Com	
T2 Provide improved rail services and connections. (Key Project K)	Develop better services between Brough and Hull and better connections regionally and nationally.	Rail Service providers	NFPC Community support groups	High	Medium	Com	
T3 Improve platform information services and accessibility.	Provide electronic platform services information and relocate loudspeakers to waiting shelters. Examine possible improvements to	Railtrack/ Northern Rail	NFPC Community	High	Short Medium	Com	
	cross- track accessibility for wheelchair users.			Wedium	Wedium		
T4 Consider organising car sharing scheme.	Invite interest via parish magazines.	NFPC Community	Local magazine publishers	High	Continuing	Com	
T5 Report road safety incidents to the police and highways authorities.	Publicise reporting details and encourage use.	Community	NFPC ERYC Police	High	Continuing	Com	
T6 Review village speed limits, parking restrictions and enforcement.	Carry out reviews and implement changes. Explore ways of improving enforcement.	ERYC Humberside Police	NFPC	Medium	Medium	Com	
T7 Avoid unnecessary overnight roadside parking.	Advice to residents and visitors	Community	NFPC ERYC	Medium	Continuing	Com	
T8 Encourage use of the pub car park for school journeys and promote other alternatives.	Advice to school families.	Primary School	PTA Community	High	Continuing	Com CYP	
T9 Use school and other opportunities for football match parking; undertake survey of spectators' needs.	Continue to maximise available football parking off road. Conduct survey of spectators' travel and parking needs.	NFUFC NFPC	Primary School Community	High Medium	Continuing Medium	Com	